

The background of the top half of the page is white with numerous blue, 3D-rendered water bubbles of various sizes scattered across it. A large, diagonal blue banner cuts across the page from the bottom left towards the top right.

Let's Clean Up!

Start a cleaning business
the EASY WAY!

The bottom right portion of the page features several silver keys scattered across a white background. Each key has a dollar sign (\$) attached to its stem, symbolizing profit or money.

Bob Wilhelm

Let's Clean Up!

**Everything You Need to Know to
Establish and Run Your Own Successful
Domestic Cleaning Business
In as Little as a Week for less than \$100
Including the cost of this Book
Start Earning Money Almost Immediately
Full time or Part time**

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About the Author

Bob Wilhelm has had a wide ranging career spanning several decades, mostly in New York City, San Francisco and Sydney. His previous entrepreneurial efforts include constructing and selling musical instruments and building two large sailboats. In addition, he has worked as a shipwright, door-to-door salesman, truck driver, cook, waiter, cab driver, proof reader, desk top publisher, computer support officer and computer systems manager. Beginning several years ago, Bob & his wife established a domestic cleaning business. He has a liberal arts degree in history. He lives in semi-retirement with his wife and her son in Australia.



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Introduction & Overview

This book gives you a proven method to create your own domestic cleaning business. Several years ago my wife and I worked together to establish our own successful business here in tropical Australia. Cleaning is hard work, but generally a pleasant environment comes with the job. There is almost no investment required and there is a lot of flexibility as to when and where you clean. This flexibility means for us that my wife and I usually work together. Although we work at a good pace, there is little stress, and there are real satisfactions in doing good work. We have been able to structure our business and arrange our work schedule to suit the other sides of our lives. Statistically, most domestic cleaners work part time as we do.

I do the vacuuming and mopping and my wife does the kitchens and bathrooms and detail cleaning. This division of work often turns out to be surprisingly even in terms of time. There are, however, many cross-over tasks that either or both of us do, such as opening the house up, turning on lights, fans, emptying bins, picking up throw rugs, chairs, bath mats, toys, newspapers, etc, dusting and putting it all back again when we are finished. This approach easily balances the time and work between us.

I am sure that the client gets a better clean with two of us working. We are each better at what we do. However, many cleaners work alone and also do good work. Your business can be shaped to suit yourself.

My wife and I are **Total Domestic Cleaning**. We have no employees. We locate the clients and do all the work ourselves. In the beginning she worked through an agency for a few months and I had a temporary cleaning job with a friend. We realized that the agency provided the client and essentially nothing else of importance. We¹ and had an immediate response. Over the years that we have been established we have each had our own separate cleaning jobs and also have cleaned together. At this point in time we mostly work together.

Getting Started

Most books that provide generic information about starting a small business talk about business plans, commercial bank accounts, lawyers, tax accountants, contracts, advertising budgets, computers, web sites, insurance, staffing, shipping, warehousing, telephone accounts, market analysis, mission statements - is it better to lease a Lear Jet or a Gulfstream? The list goes on. The United States Small Business Administration defines a small business as any business with fewer than 500 employees. I think we are safely in the ball park here.

Doing it the Easy Way

We can forget about all of the above except for the business plan. Our plan is to get some! (continued in the paid version)

¹ (Some words have been omitted as this is the free sample. They are included in the paid version.)

Quotations to Encourage and Inspire

No one knows what he can do until he tries. - Publilius Syrus

There is no future in any job. The future lies in the person who holds the job. - George Crane

Regardless of what company you work for, never forget the most important product you are selling is yourself. - Edgar R Fiedler

The biggest mistake you can make is to believe that you work for someone else. - Author Unidentified

Whenever you see a successful business, someone once made a courageous decision. - Peter Drucker

Nothing will ever be attempted if all possible objections must be first overcome. - Samuel Johnson

Boldness in business is the first, second, and third thing. - H G Bohn

The only place where success comes before work is in the dictionary. - Vidal Sassoon

The harder you work the luckier you get. - Gary Player

I'm a great believer in luck, and I find the harder I work the more I have of it. - Thomas Jefferson

I never knew an early-rising, hard-working, prudent man, careful of his earnings, and strictly honest, who complained of bad luck. - Joseph Addison

Hard work spotlights the character of people: some turn up their sleeves, some turn up their noses, and some don't turn up at all. - Sam Ewing

Opportunity is missed by most people because it is dressed in overalls and looks like work. - Thomas Edison

Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men of talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated failures. Persistence and determination alone are omnipotent. - Calvin Coolidge

Energy and persistence conquer all things. - Benjamin Franklin

Winners are losers who gave it one more try. - Dennis DeYoung

Whatever is worth doing at all is worth doing well. - Lord Chesterfield

People forget how fast you did a job - but they remember how well you did it. - Howard Newton

A group of two-hundred executives were asked what makes a person successful. Eighty per cent listed enthusiasm as the most important quality. - Author Unidentified

There is no time like the present!

Yesterday is over, tomorrow never comes, today is a gift. That is why it is called "the present". - from the movie Kung Fu Panda

Procrastinators are not achievers. Successful people make timely decisions.

- Take advantage of the special offer. **ONLY \$9.95**. For a limited time only.

PLUS GET FREE BUSINESS COACHING

- Bob Wilhelm is happy to answer questions and give domestic cleaning business advice to anyone who purchases the eBook.
- With this helpful guide written by a seasoned expert, it has **never been quicker or easier** to start your cash cleaning business.

Click www.start-cleaning.biz to buy Let's Clean Up NOW.

Who said life wasn't meant to be easy?
